

## Add more to the Bottom Line...

- **Run an Ad**
  - Salute your favorite model, advertise your business or service
- **Send a Message**
  - Add your encouragement with a one-line message (25 words or less)
- **Underwrite a Doll, the Runway, an Intermission**
  - **\$100 Doll Sponsor**  
**Underwrite an American Girl doll to be raffled at each show**  
*Our goal is 40 doll sponsorships.*
  - **\$300 Runway Sponsor**  
*What's a fashion show without a runway?*
  - **\$500 Intermission Sponsor**  
*What's an ice cream social without, well, ice cream and all the toppings?*

All underwriters receive acknowledgement signage.

## Your Order...

Program Journal Ad (please check one):

- Full page \$200
- Half Page \$125
- Quarter page \$75
- Business Card \$50
- One-line (25 words or less) message \$25:

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- Doll Sponsor \$100
- Runway Sponsor \$350
- Intermission Sponsor \$500
- Additional Contribution \$ \_\_\_\_\_

## Your Payment...

Name: \_\_\_\_\_

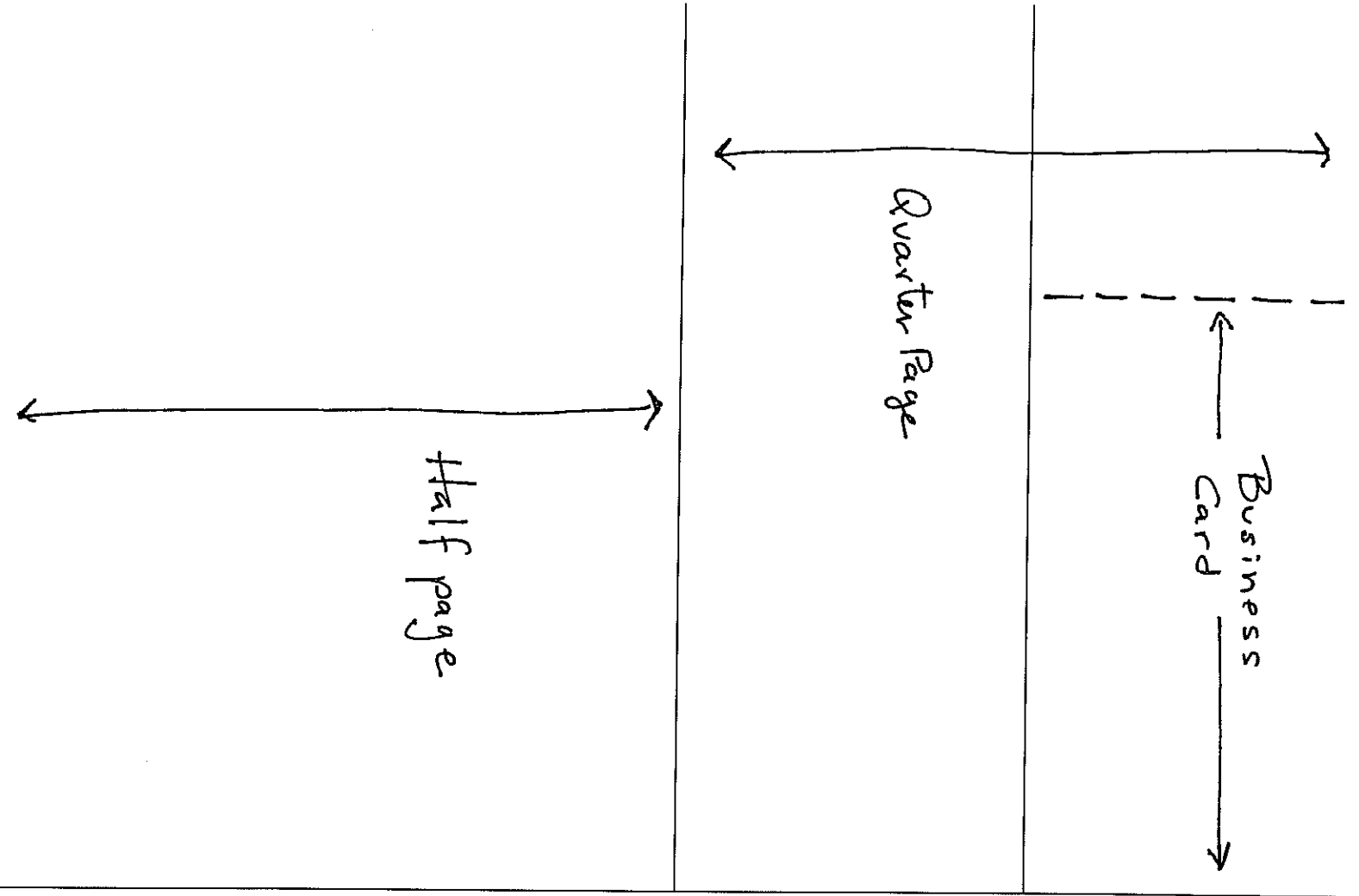
Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_

Payment type: Check or Money Order payable to *Newark Museum*  
MasterCard AMEX Visa Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_



**Program Journal:  
Dimensions and Pricing**

- Full Page**  
**\$200**
- Half Page**  
**\$125**
- Quarter Page**  
**\$75**
- Business Card**  
**\$50**
- Underwriting Opportunities:**
  - Doll Sponsor**  
**\$100**
  - Runway Sponsor**  
**\$350**
  - Intermission Sponsor:**  
**\$500**